

#### About the mentor

#### Ajay Rungta -

A trailblazer in the tech industry, Ajay Rungta brings over 15 years of expertise, including 11+ years as a founding engineer at Practo, where he played a pivotal role in building one of India's most iconic health-tech platforms. An alumnus of BITS Pilani, Ajay is now a dynamic solopreneur, startup mentor, and angel investor, empowering the next wave of innovators across India, the US, and Europe. As a mentor with prestigious programs like T-Hub and NSRCEL, he has guided 50+ founders and professionals in the startup ecosystem over the past 18-20 months. With a passion for enabling visionary founders, Ajay combines deep technical insight with strategic mentorship to drive impactful growth.

# **Bootcamp details**

Only access to first 100 people

**Date** - 7th Feb 2025

Location - BVRSCIENT, IIT HYDERABAD

Time: 10:00 AM to 6:00 PM

### **Itinerary**

- Intro to Entrepreneurship: Icebreaker and fundamentals with a case study.
- Idea Generation Workshop: Team brainstorming to solve real-world problems.
- Business Model Basics: Understand value propositions and outline your plan.
- Prototyping & Feedback: Create rough concepts and refine ideas.
- Go-To-Market Strategy: Learn strategies to reach your first customers.
- Pitching & Presentation: Master the art of pitching and present your ideas.
- Closing Session: Key takeaways and summary of the day.

#### Certificates to all the participants

# **E-Summit Premium perks with bootcamp pass**

- All speaker sessions
- Pronite "The night to remember"
- Startup fair

• Fetching Fortunes Finale

Competitions

• Accommodation(1N)

**Bootcamp Price: Rs 2499** 

For enquiries: Contact at ecell@campus.iith.ac.in